

ORDER



Orders
Order / Rev: 706036
Alt Order #: 06273748
Product Desc: RESTORE OUR FUTURE
Estimate: 1890
Flight Dates: 08/14/12 - 08/20/12
Original Date / Rev: 08/13/12 / 08/13/12
Order Type: Political

WFMY-TV
Primary AE: Nick Welte
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Mentzer Media Services/ POL
Buying Contact:
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Restore Our Future
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/20/12	82	\$59,700.00	\$50,745.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	82	\$59,700.00	\$50,745.00	0.00
Totals	82	\$59,700.00	\$50,745.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFMY	08/14/12	08/17/12	M-F 6-8a Good Morning Show 6a	CM	6-8a	- TWTF - -	:30	8	\$275.00	P-1	0.00	NM	8	\$2,200.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- TWTF - -					8	\$275.00		0.00			
E 2	WFMY	08/14/12	08/17/12	CBS This Morning CBS This Morning	CM	8-10a	- TWTF - -	:30	8	\$140.00	P-1	0.00	NM	8	\$1,120.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- TWTF - -					8	\$140.00		0.00			
E 3	WFMY	08/14/12	08/17/12	Price Is Right Price Is Right	CM	11a-12p	- TWTF - -	:30	4	\$275.00	P-2	0.00	NM	4	\$1,100.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- TWTF - -					4	\$275.00		0.00			
E 4	WFMY	08/14/12	08/17/12	News2 at Noon News2 at Noon	CM	12-1230p	- TWTF - -	:30	4	\$275.00	P-2	0.00	NM	4	\$1,100.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- TWTF - -					4	\$275.00		0.00			
E 5	WFMY	08/14/12	08/17/12	News 2 at 5 News 2 at 5	CM	5-530p	- TWTF - -	:30	4	\$550.00	P-1	0.00	NM	4	\$2,200.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- TWTF - -					4	\$550.00		0.00			

Order / Rev: 706036
 Alt Order #: 06273748
 Flight Dates: 08/14/12 - 08/20/12

Advertiser: Restore Our Future
 Product Desc: RESTORE OUR FUTURE
 Estimate: 1890

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WFMY	08/14/12	08/17/12	530-6p Andy Griffith 530-6p Andy Griffith	CM	530-6p	- TWTF - -	:30	4	\$450.00	P-1	0.00	NM	4	\$1,800.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- TWTF - -					4	\$450.00		0.00			
E 7	WFMY	08/14/12	08/17/12	News 2 at 6 News 2 at 6	CM	6-630p	- TWTF - -	:30	4	\$750.00	P-1	0.00	NM	4	\$3,000.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- TWTF - -					4	\$750.00		0.00			
E 8	WFMY	08/14/12	08/17/12	PA (M-F) PA (M-F)	CM	7-8p	- TWTF - -	:30	8	\$1,200.00	P-1	0.00	NM	8	\$9,600.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- TWTF - -					8	\$1,200.00		0.00			
E 9	WFMY	08/15/12	08/19/12	News 2 at 11 News 2 at 11	CM	11-1135p	- - WTF - S	:30	4	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- - WTF - S					4	\$1,000.00		0.00			
E 10	WFMY	08/14/12	08/14/12	Tue Prime A NCIS	CM	8-9p	- T - - - -	:30	2	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- T - - - -					2	\$3,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WFMY	08/13/12-08/19/12		Tue Prime A		8-9p	- T - - - - -	:30		(\$3,000.00)		0.00	NM		
See MG 16.2, 16.3, 16.4															
[NA/Oversold]															
E 11	WFMY	08/14/12	08/14/12	Tue Prime B NCIS: Los Angeles	CM	9-10p	- T - - - -	:30	2	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- T - - - -					2	\$2,800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WFMY	08/13/12-08/19/12		Tue Prime B		9-10p	- T - - - - -	:30		(\$2,800.00)		0.00	NM		
See MG 16.2, 16.3, 16.4															
[NA/Oversold]															
E 12	WFMY	08/14/12	08/14/12	Tue Prime C The Mentalist	CM	10-11p	- T - - - -	:30	1	\$1,750.00	P-1	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- T - - - -					1	\$1,750.00		0.00			
E 13	WFMY	08/15/12	08/15/12	Wed Prime B Criminal Minds	CM	9-10p	- - W - - -	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- - W - - -					1	\$2,000.00		0.00			
E 14	WFMY	08/15/12	08/15/12	Wed Prime C CSI: Crime Scene Inv	CM	10-11p	- - W - - -	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- - W - - -					1	\$2,000.00		0.00			
E 15	WFMY	08/16/12	08/16/12	Thu Prime C Person of Interest	CM	10-11p	- - - T - -	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- - - T - -					1	\$2,000.00		0.00			
E 16	WFMY	08/17/12	08/17/12	Fri Prime C DO NOT USE-Use Pant	CM	Panthers Pre-Seas-	- - - F - -	:30	1	\$1,750.00	P-1	0.00	NM	3	\$7,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- - - F - -					1	\$1,750.00		0.00			

Order / Rev: 706036
 Alt Order #: 06273748
 Flight Dates: 08/14/12 - 08/20/12

Advertiser: Restore Our Future
 Product Desc: RESTORE OUR FUTURE
 Estimate: 1890

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WFMY	08/17/12	08/17/12	Fri Prime C DO NOT USE-Use Pant	CM	Panthers Pre-Seas- - - - F - -	:30	1	\$1,750.00	P-1	0.00	NM	3	\$7,550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 - - - - F - - 1 \$1,750.00 0.00														
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WFMY 08/13/12-08/19/12 Fri Prime C Panthers Pre-Sea - - - - - F - - - :30 (\$1,750.00) 0.00 NM See MG 16.2,16.3,16.4 [Prgm Change]														
2	WFMY	08/17/12-08/17/12	08/17/12	Panthers Pre-Season Footba 8-11p		(8:00 PM-11:00 PM) - - - - - F - - - -	:30		\$3,000.00		0.00	NM		
Ⓜ MG for 10.2,11.2,16.1														
3	WFMY	08/17/12-08/17/12	08/17/12	Panthers Pre-Season Footba 8-11p		(8:00 PM-11:00 PM) - - - - - F - - - -	:30		\$3,000.00		0.00	NM		
Ⓜ MG for 10.2,11.2,16.1														
4	WFMY	08/19/12-08/19/12	08/19/12	Sun Prime A	7-8p	- - - - - S - -	:30		\$1,550.00		0.00	NM		
Ⓜ MG for 10.2,11.2,16.1														
E 17	WFMY	08/18/12	08/18/12	Good Morning Show Sat	CM	6-9a - - - - - S -	:30	3	\$250.00	P-1	0.00	NM	3	\$750.00
Good Morning Show Sa														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 - - - - - S - 3 \$250.00 0.00														
E 18	WFMY	08/18/12	08/18/12	News 2 at 6 Saturday	CM	6-630p - - - - - S -	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
News 2 at 6 Saturday														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 - - - - - S - 1 \$250.00 0.00														
E 19	WFMY	08/18/12	08/18/12	PA (Sa)	CM	7-8p - - - - - S -	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
PA (Sa)														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 - - - - - S - 2 \$300.00 0.00														
E 20	WFMY	08/18/12	08/18/12	Sat Prime B	CM	9-10p - - - - - S -	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
Crimetime Saturday														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 - - - - - S - 1 \$800.00 0.00														
E 21	WFMY	08/19/12	08/19/12	Good Morning Show Sun	CM	6-9a - - - - - S	:30	3	\$250.00	P-1	0.00	NM	3	\$750.00
Good Morning Show Su														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 - - - - - S 3 \$250.00 0.00														
E 22	WFMY	08/19/12	08/19/12	Face the Nation	CM	1030-11a - - - - - S	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
Face the Nation														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 - - - - - S 1 \$800.00 0.00														
E 23	WFMY	08/19/12	08/19/12	News 2 at 6 Sunday	CM	6-630p - - - - - S	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
News 2 at 6 Sunday														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 - - - - - S 1 \$250.00 0.00														
E 24	WFMY	08/19/12	08/19/12	Sun Prime C	CM	9-10p - - - - - S	:30	1	\$1,750.00	P-1	0.00	NM	1	\$1,750.00
The Good Wife														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 - - - - - S 1 \$1,750.00 0.00														
E 25	WFMY	08/20/12	08/20/12	M-F 6-8a	CM	6-8a M - - - - -	:30	2	\$275.00	P-1	0.00	NM	2	\$550.00
Good Morning Show														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 M - - - - - 2 \$275.00 0.00														
E 26	WFMY	08/20/12	08/20/12	CBS This Morning	CM	8-10a M - - - - -	:30	2	\$140.00	P-1	0.00	NM	2	\$280.00
CBS This Morning														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 M - - - - - 2 \$140.00 0.00														
E 27	WFMY	08/20/12	08/20/12	Price Is Right	CM	11a-12p M - - - - -	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
Price Is Right														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 M - - - - - 1 \$275.00 0.00														
E 28	WFMY	08/20/12	08/20/12		CM	12-1230p	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00

Order / Rev:	706036
Alt Order #:	06273748
Flight Dates:	08/14/12 - 08/20/12

Advertiser:	Restore Our Future
Product Desc:	RESTORE OUR FUTURE
Estimate:	1890

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News2 at Noon			M-----								
				News2 at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1				\$275.00		0.00			
E 29	WFMY	08/20/12	08/20/12	News 2 at 5	CM	5-530p	M-----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
				News 2 at 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1				\$550.00		0.00			
E 30	WFMY	08/20/12	08/20/12	530-6p Andy Griffith	CM	530-6p	M-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
				530-6p Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1				\$450.00		0.00			
E 31	WFMY	08/20/12	08/20/12	News 2 at 6	CM	6-630p	M-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
				News 2 at 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1				\$750.00		0.00			
E 32	WFMY	08/20/12	08/20/12	PA (M-F)	CM	7-8p	M-----	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
				PA (M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		2				\$1,200.00		0.00			
E 33	WFMY	08/20/12	08/20/12	News 2 at 11	CM	11-1135p	M-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				News 2 at 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1				\$1,000.00		0.00			
													Totals	82	\$59,700.00